Boxes

1.1	The Nathan Rothschild Waterloo legend	2
1.2	The Glove (Friedrich Schiller)	2 2
2.1	The information revolution in economics	5
3.1	The information content of the universe	13
4.1	Man against nature	31
4.2	Information in payment systems	33
4.3	The Elementary Game	37
4.4	Alice's dice	40
5.1	The 37 per cent rule	71
5.2	The Uniform distribution	74
5.3	Antonio from Helvetia Square market	76
6.1	Business patents	84
6.2	Maximizing monopoly profit	100
7.1	Riskless and risky arbitrage	124
8.1	The stock market as a beauty contest	147
8.2	"Irrational Exuberance"	152
8.3	We cannot agree to disagree	159
8.4	The numbers guessing game (or "k-game")	162
8.5	The Poisson distribution	164
8.6	Betrayal	168
8.7	"Touch wood". Why we bargain with nature	170
9.1	HD-DVD versus Blu-ray	174
9.2	Deer or hare?	175
9.3	Defending the Hong Kong Dollar	178
9.4	Two-sided markets	179
9.5	Leadership and advertisement	190
10.1	A glossary of collective behavior	204
10.2	The Swatch fever	206
10.3	Plunging penguins	220
11.1	The rational expectations hypothesis (REH)	230
11.2	Markov Process	235
12.1	Auctioning off the Empire	255
12.2	Private and common value	258

XV1	Boxes
AVI	DULES

12.3	The winner's curse in practice	259
12.4	Google and the winner's curse	265
13.1	Prophesy without prevention	292
14.1	Solomon's Judgement	306
14.2	Econspeak versus Lawsperanto	310
15.1	Microfinance	353
15.2	Reporting workplace injuries	363
16.1	The Gotthard tunnel	368
16.2	"Off-Piste Top Tips"	397
17.1	Natascha's pact with herself	403
17.2	When the world failed to end	407
17.3	Maximizing log utility	412
17.4	The Missouri Voluntary Exclusion Program	427